Kimberly Bui
UX & UI Designer

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Experience

UX Designer / Avalara
December 2022 - March 2023 (Contract)

- Designed the architecture, interface, and interaction flow of services and experiences for B2B customers
- Leveraged existing design patterns and design system elements and establishing new UX standards
- Collaborated with cross-disciplinary teams such as UX researchers, UX strategists, content providers, information architects, engineers and more
- Contributed to improve the team's Atomic Design system and internal team processes and tools

UX & UI Designer / Applied Medical
Sept 2021 - December 2022

- Using agile and design thinking methodologies, I collaborated with cross-functional teams to build meaningful user experiences and user interfaces of enterprise and customer-facing products
- Collaborated with engineers to perform QA on developed designs while keeping accessibility and business and technical constraints in mind
- Contributed in finalizing the design system and improving processes to promote team efficiency and design consistency

Visual Designer / Camellia Consulting
Jan 2022 - June 2022

- Led the process of building the brand's identity and created all the visual designs
- Worked closely with stakeholders to design branded logos, banners and virtual backgrounds in a fast-pace environment

UX & UI Consultant / Designlab
Oct 2020 - July 2021

- Added a new feature to an existing product, designed a responsive website and designed a native mobile app
- Facilitated many and various UX research methods to identify assumptions and form data-driven insights

Education

Designlab / UX Academy
July 2020 - July 2021

UCI / Biological Sciences, B.S.
2016 - 2020

NUS / Study Abroad Research
Spring 2019

Skills

Tools: Figma • Adobe Creative Cloud (Illustrator, Photoshop, Indesign, XD, Premiere, Lightroom, AEM) • Jira • Sketch • HTML and CSS • Procreate

Hard Skills: LoFi and HiFi Wire-framing • Rapid Prototyping • Usability Testing • User Interviews • Design Systems • Information Architecture • Responsive Design • Accessibility • UX Research (Competitive Analysis, User Persona, Empathy Map, Survey, Emotional Journey, Card Sorting, A/B Testing, etc.)

Soft Skills: Team Collaboration • Empathy • Communication • Detail-oriented • Critical Thinking • Time Management • Deliverable Presentations